

MOVEABLE A-FRAME SIGNS IN DOWNTOWN HOLLAND



How do I apply for a moveable A-frame sign?

If you want to set a moveable A-frame sign in front of your business, you must adhere to the requirements listed under the “moveable A-frame sign” section, as well as complete an application, with additional requirements and fees.

An application can be found at the Downtown office located at 44 W. 9th St., or online at www.downtownholland.com.

Requirements for a moveable A-frame sign:

- › Only one sign is permitted per groundfloor business.
- › The maximum size for the sign is 30” wide x 48” high x 30” deep.
- › At least one point of the sign shall be placed within one (1) foot of the building.
- › A six (6) foot unobstructed sidewalk width shall be provided at all times.
- › The sign must be constructed of a durable material (i.e. wood, metal).
- › Signs shall not be illuminated.
- › The sign shall be displayed only during the hours of business operation (remove when the business is closed).
- › The sign shall be removed during Tulip Time parade days.

How do I apply for an open flag?

If you want to fly an open flag from your place of business, simply adhere to the below requirements. No application or permit is required!

Requirements for an open flag:

- › Open flags can only say “open” (no other text).
- › Only one permitted per business.
- › Displayed only during the hours of business operation (remove when the business is closed).
- › Must be attached at least six (6) feet above the grade, any portion of the flag over a public right of way shall maintain a minimum clear space of eight (8) feet from the bottom of the flag pole to the ground.
- › The top of the flag structure cannot be more than fifteen (15) feet above the grade.
- › The flag pole cannot project more than three (3) feet from the face of the wall.
- › The maximum size of the flag cannot exceed ten (10) square feet.

Remember... *You must obtain a permit from the Downtown Holland Office before using a moveable A-frame sign at your business. Signs placed without a permit are subject to a civil infraction ticket.*

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Questions or comments? Contact:

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