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NEWS RELEASE

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**DOWNTOWN HOLLAND SHOPPING JAM THIS SATURDAY**

HOLLAND, MI — Are you making a list...and checking it twice? You better find out who's been naughty or nice because the Shopping Jam is coming to town! If you still have Christmas shopping to do...or if you haven't even started yet, you won't want to miss Downtown Holland's annual Shopping Jam event this Saturday, December 13.

Over 30 gift shops, clothing boutiques, art galleries and more will open early Saturday morning with big savings available from 8:00 am – 10:00 am. Get savings of 30% off at least one item at participating stores from 8:00 am – 9:00 am, and 25% off at least one item from 9:00 am – 10:00 am. (Certain exclusions may apply. Please see stores for details.) After you've shopped 'til you drop, complete your morning and celebrate your savings with coffee and breakfast from one of Downtown Holland's fantastic restaurants or cafes.

The Buy Nearby Guy, the Michigan Retailer Association's official mascot, will also make an appearance in Downtown Holland from 9:00 am – 11:00 am the morning of the Shopping Jam. Buy Nearby is a year-round program supported by Pure Michigan that is designed to promote Michigan retail businesses and communities. The big, blue Michigan-shaped mascot will be outside of Home & Company on the corner of River Avenue and 8th Street in Downtown Holland. Matt Holmes, owner of Home & Company, has invited the mascot to make an appearance as a way of reminding shoppers of the importance of "buying nearby" this holiday season. To learn more about the Buy Nearby campaign, visit [www.buynearbymi.com](http://www.buynearbymi.com).

Shopping Jam Participants:

Apothecary Gift Shop  
Blu Veranda  
Borr's Shoes and Accessories  
Canterbury Cottage & Kids  
Carolyn Stich Studio  
Cottage Corner  
Cottage Roses  
DesignWorks Interiors

Downtown Antiques  
Frances Jaye  
Fris Downtown  
Gazelle Sports  
Glik's Boutique  
Glik's Men's Shop  
Harbor Wear  
Home & Company

jb and me  
Karla's Place  
Merle Norman Cosmetics  
Michigan Pantry  
Moynihan Gallery  
Muriel's Intimate Apparel  
Newb's  
Readers World  
SandCastle for Kids  
Silver Fox II Jewelry  
Spring Sweet

Studio K Clothing Company  
The Blackbird  
The Seasoned Home  
Thomas A. Davis Jeweler  
Threads on 8th  
TIKAL  
Tin Ceiling  
Tip Toes  
West Michigan Bike & Fitness  
Yeta's Fine Fashions

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